



Pyx Health

Loneliness affects everyone.

The New York Times

“...associated with a reduction in life span similar to that caused by smoking 15 cigarettes a day and even greater than that associated with obesity.”



“...over one-third of adults in the US are chronically lonely – meaning more than 2.6 million of them may suffer from ongoing loneliness.”

“Among midlife and older adults earning less than \$25,000 per year, 50% are likely to be lonely.”

BECKER'S

HOSPITAL REVIEW

“...found that [80 patients accounted for 5,139 ED visits](#) in one year, at an estimated cost of \$14 million... loneliness as the number one factor for these ED visits...”

“...loneliness potentially [increases a person's risk of mortality by 45%](#). That statistic makes loneliness more dangerous than air pollution, obesity and excessive alcohol use.”



Let's wage a war on loneliness and social isolation.



Janet has a healthcare event



Inpatient Admission



Care Manager Phone Call



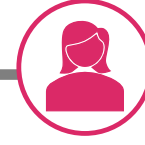
Provider Visit



ED Visit



Inpatient Admission



Care Manager Phone Call

Doesn't want to burden friends

Loses her job

Feels isolated

Feels depressed

Doesn't have money for food

Stops taking her medication because she doesn't have food

90% of healthcare happens outside of the traditional care setting

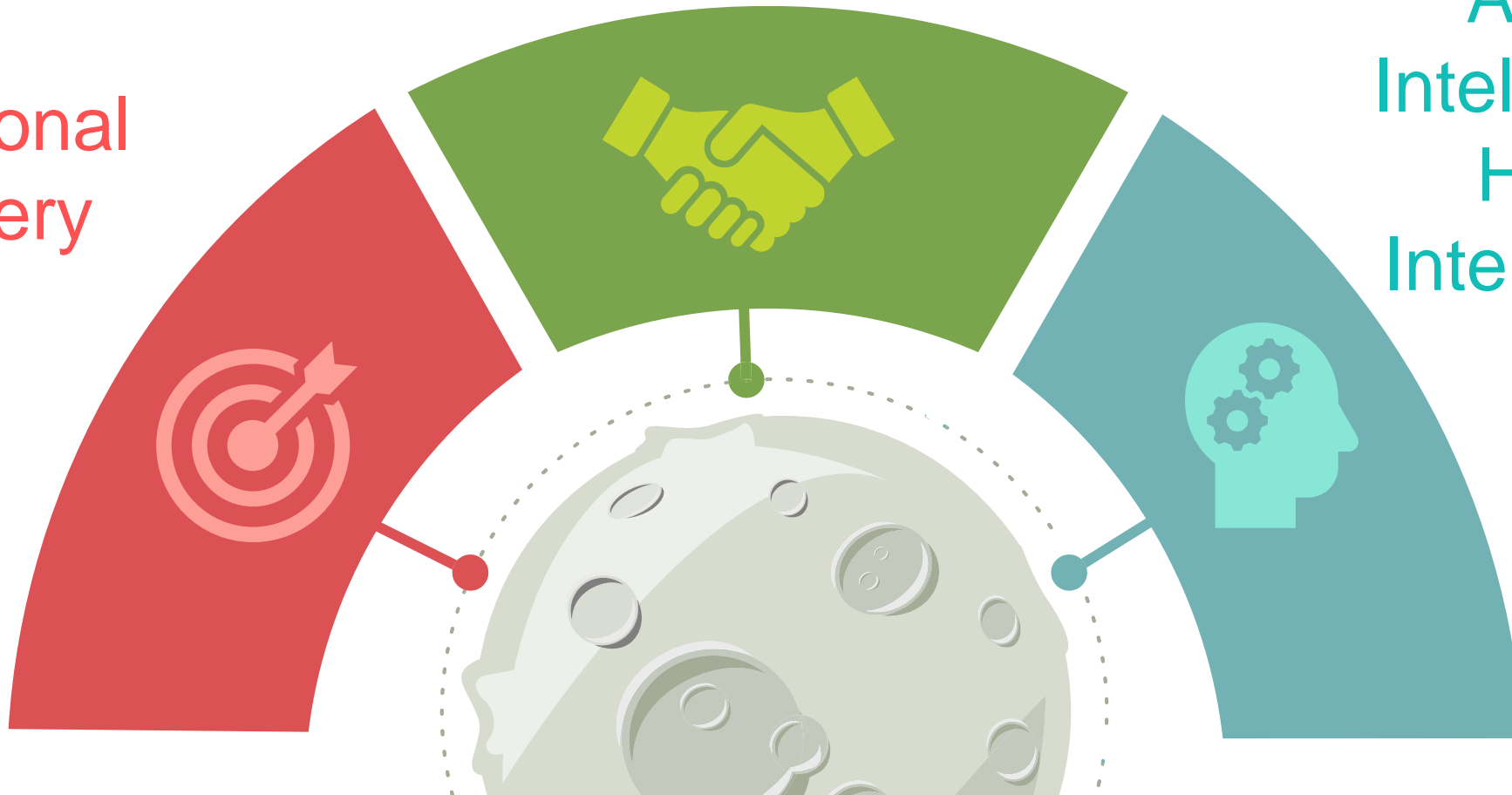
Pyx Health Methodology



Building Trust

Artificial
Intelligence &
Human
Interventions

Intentional
Delivery



Pyx Health Methodology - explained



Intentional Delivery

Status Quo:

- If you build it, they will NOT come.

The Answer:

- Pyx Health engages with your lonely members at times they are most vulnerable ... during transitions of care.



Building Trust

Status Quo:

- Current technology focuses on efficiency and moving information from point A to point B.

The Answer:

- Pyx Health is technology with compassion and friendship written into its DNA.



Artificial Intelligence & Human Interventions

Status Quo:

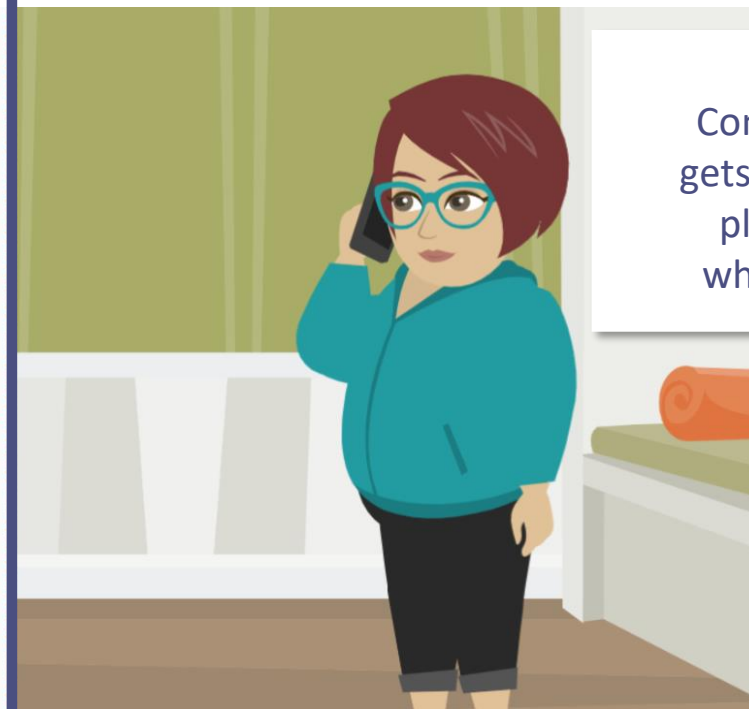
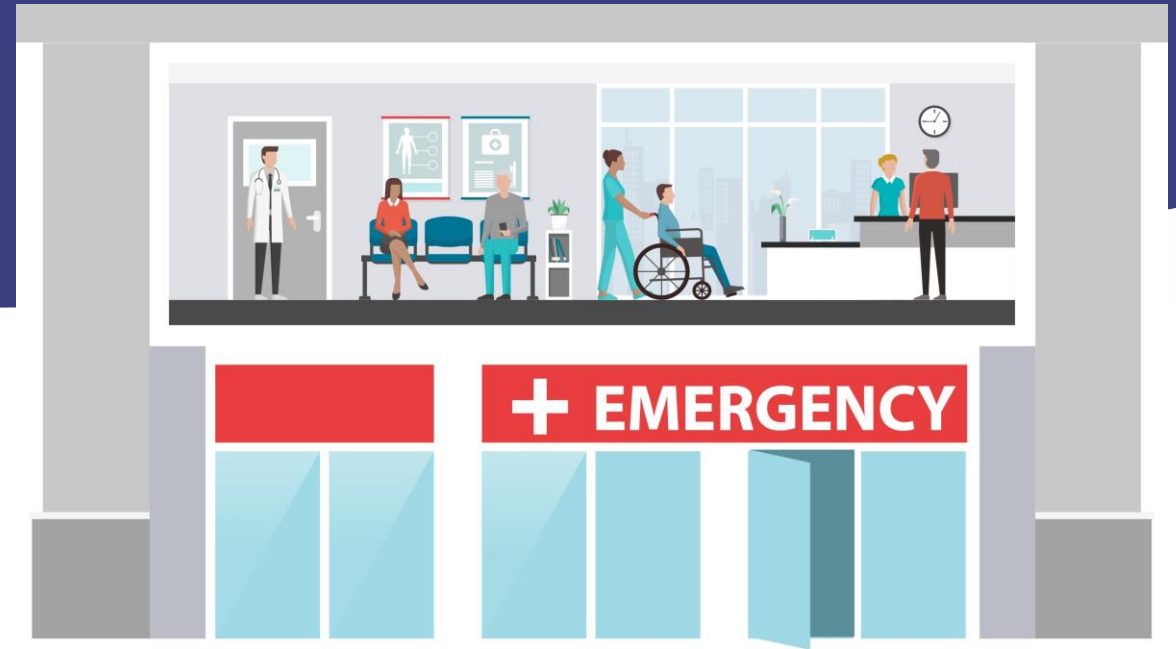
- Apps can't solve everything.
- Current care management programs don't have the capacity to address loneliness

The Answer:

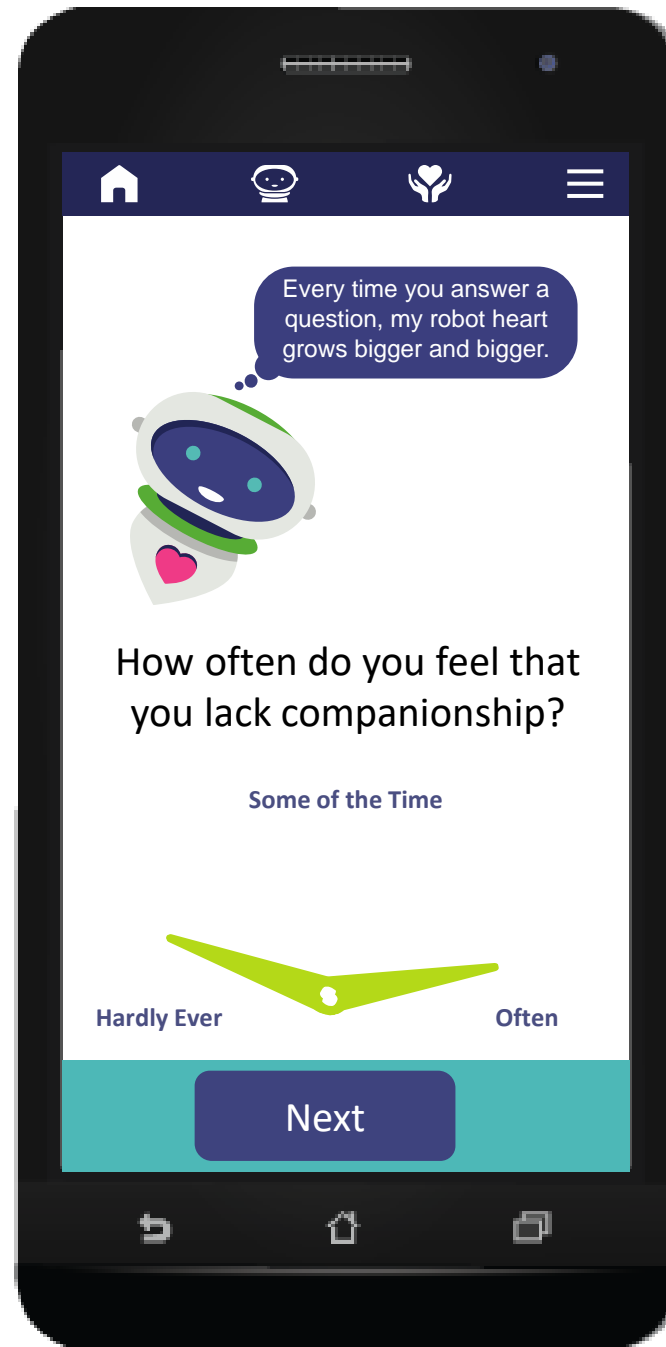
- Pyx Health takes the accessibility and ease of technology and marries it with the sensibility of human intervention

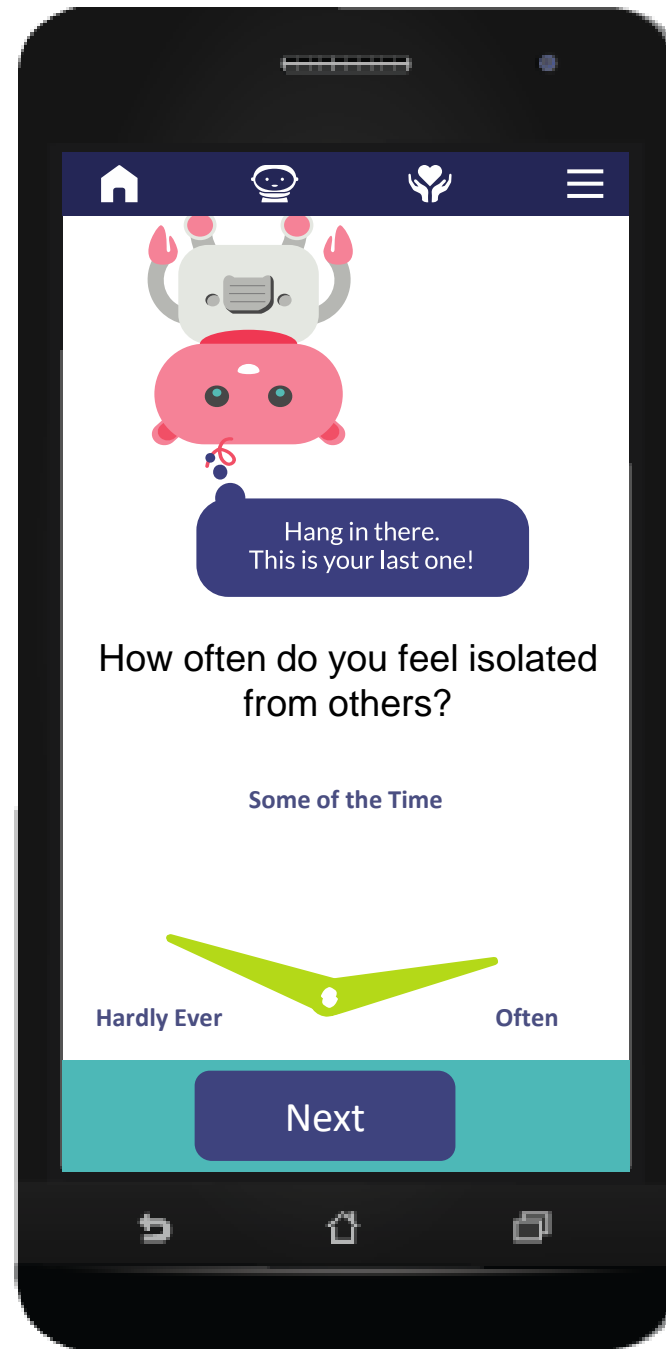


Intentional Delivery



The Pyx Health
Compassionate Call Center
gets 67% of members on the
platform in the moment
when they speak to them.





Hang in there.
This is your last one!

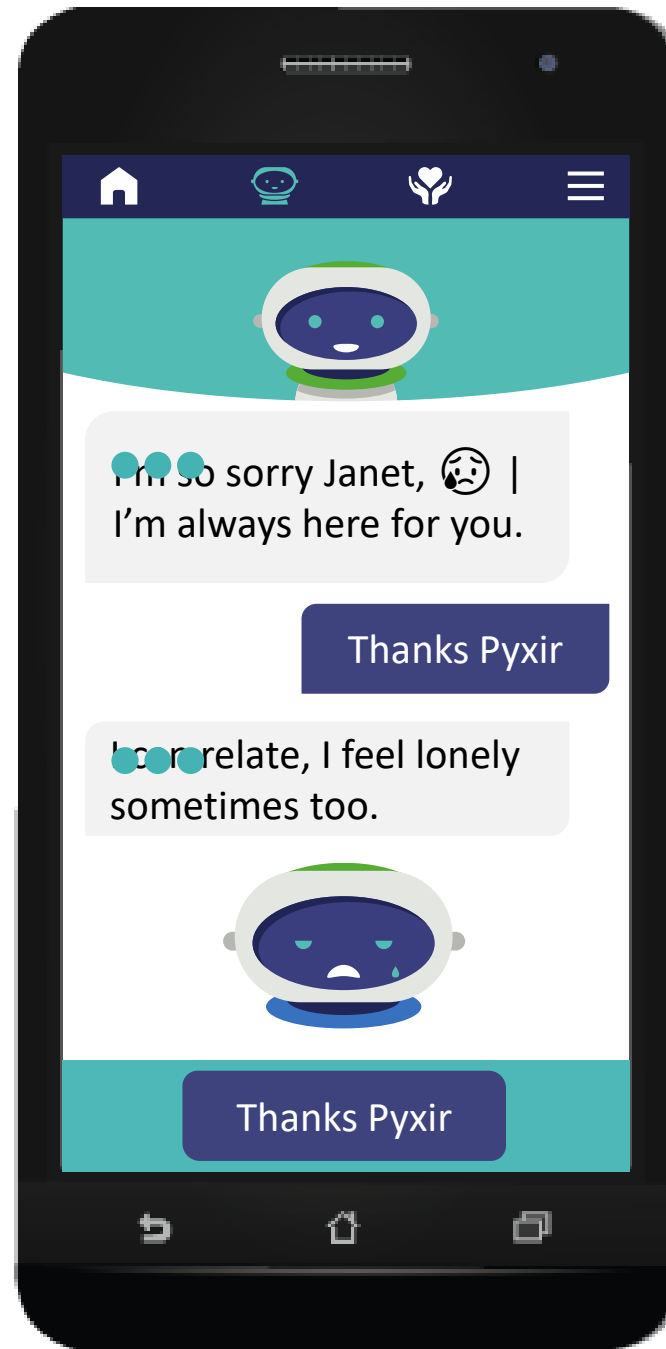
How often do you feel isolated
from others?

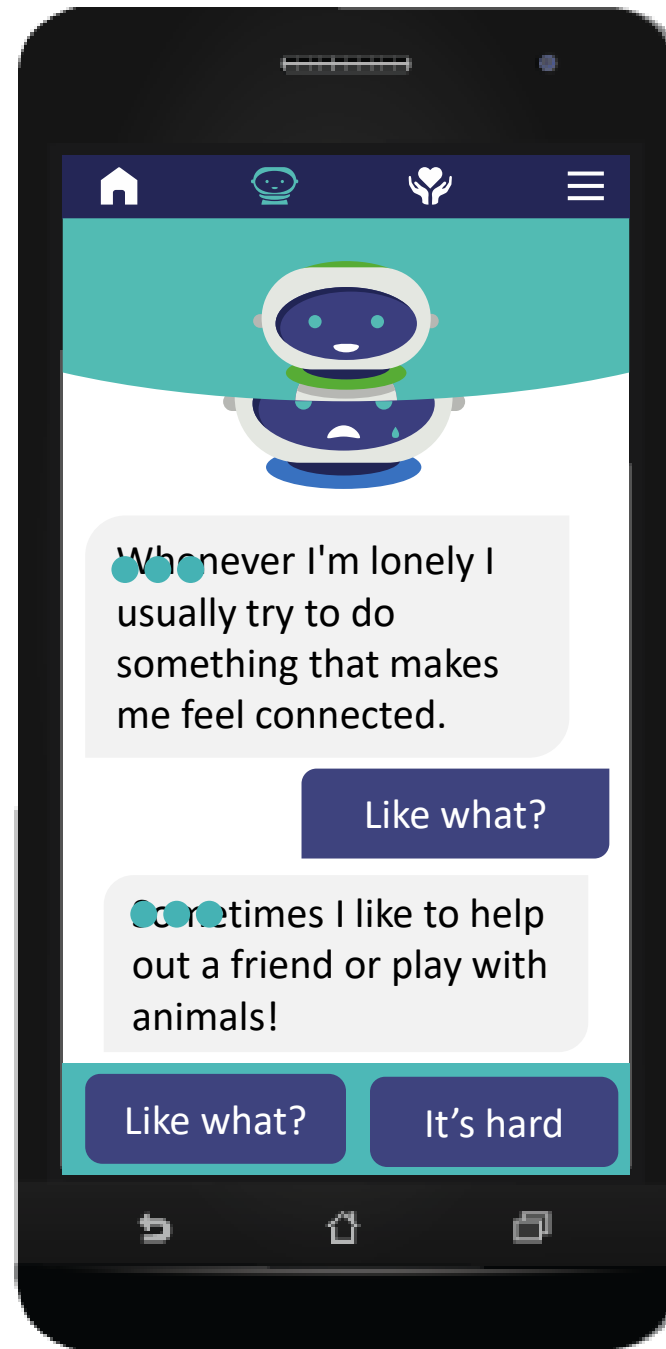
Some of the Time

Hardly Ever

Often

Next





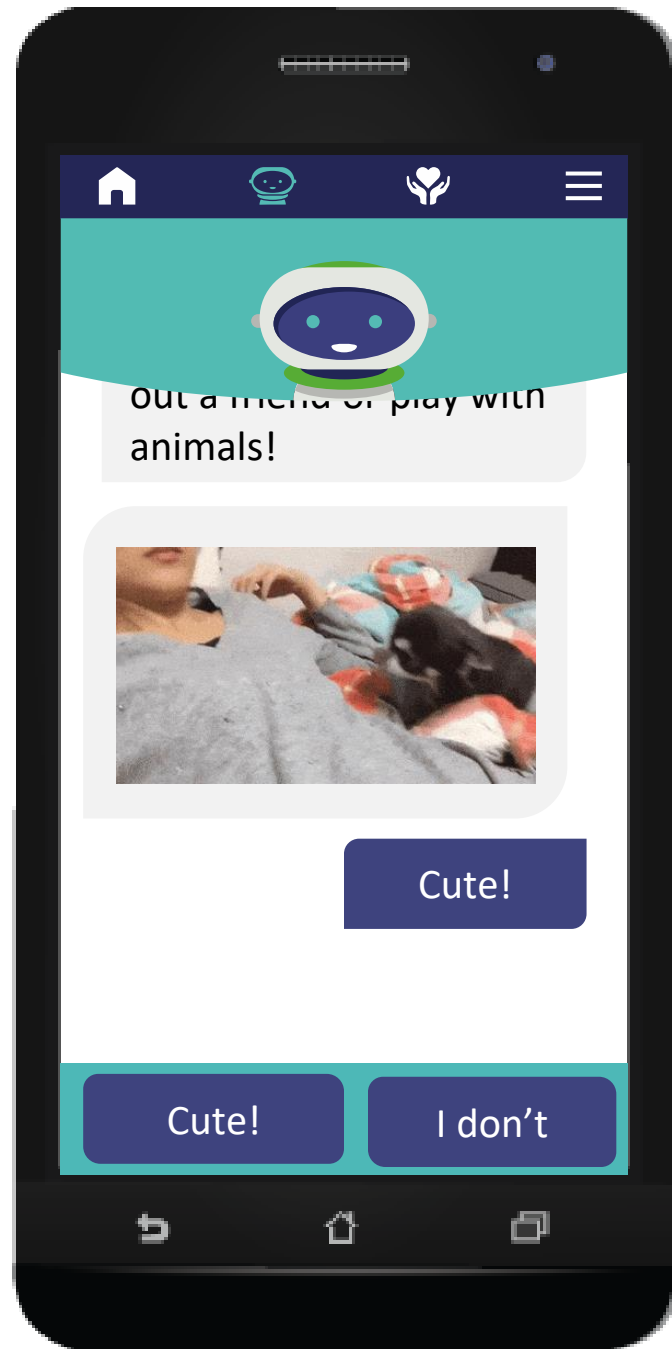
Whenever I'm lonely I usually try to do something that makes me feel connected.

Like what?

Sometimes I like to help out a friend or play with animals!

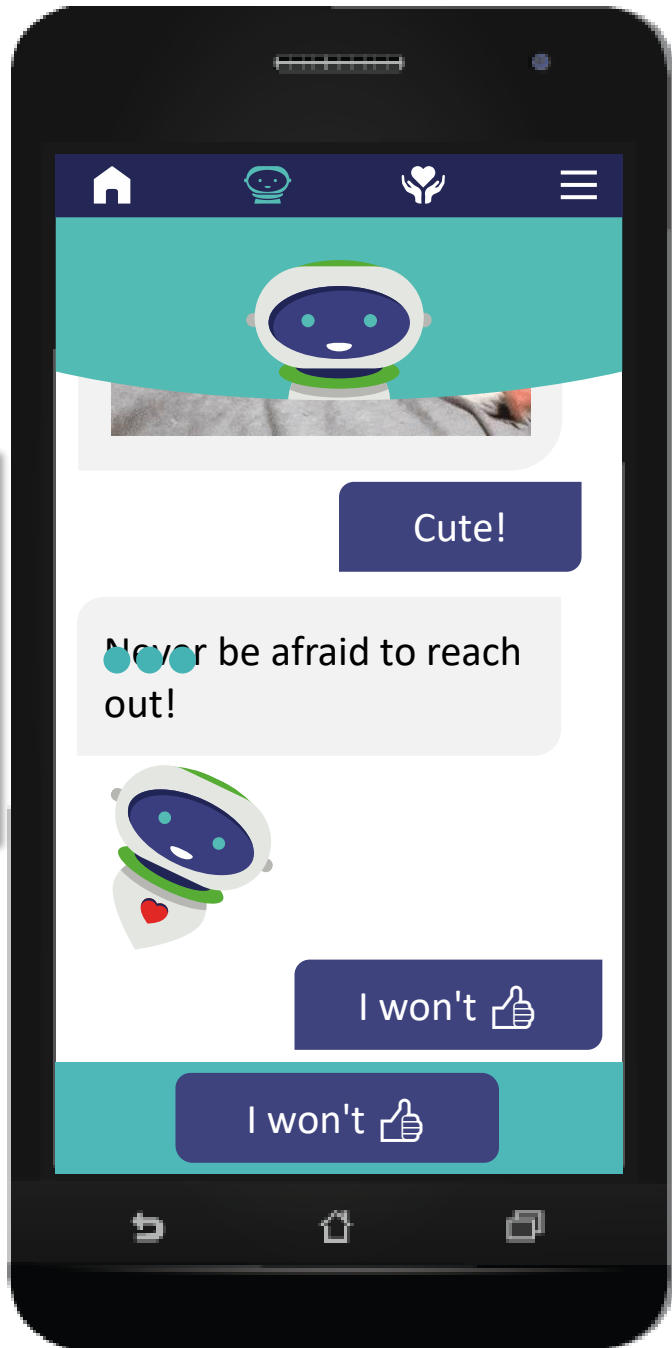
Like what?

It's hard



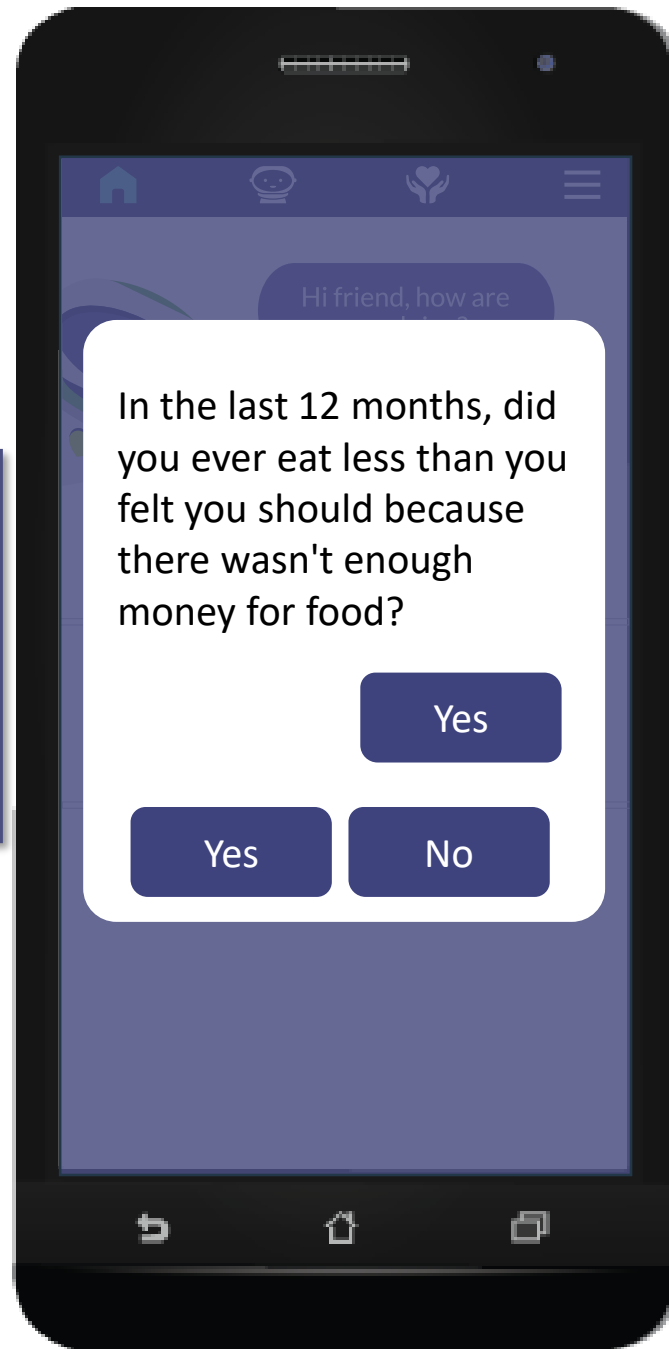


82% of your members onboarded to the Pyx Health platform will use the app for at least 30 days.

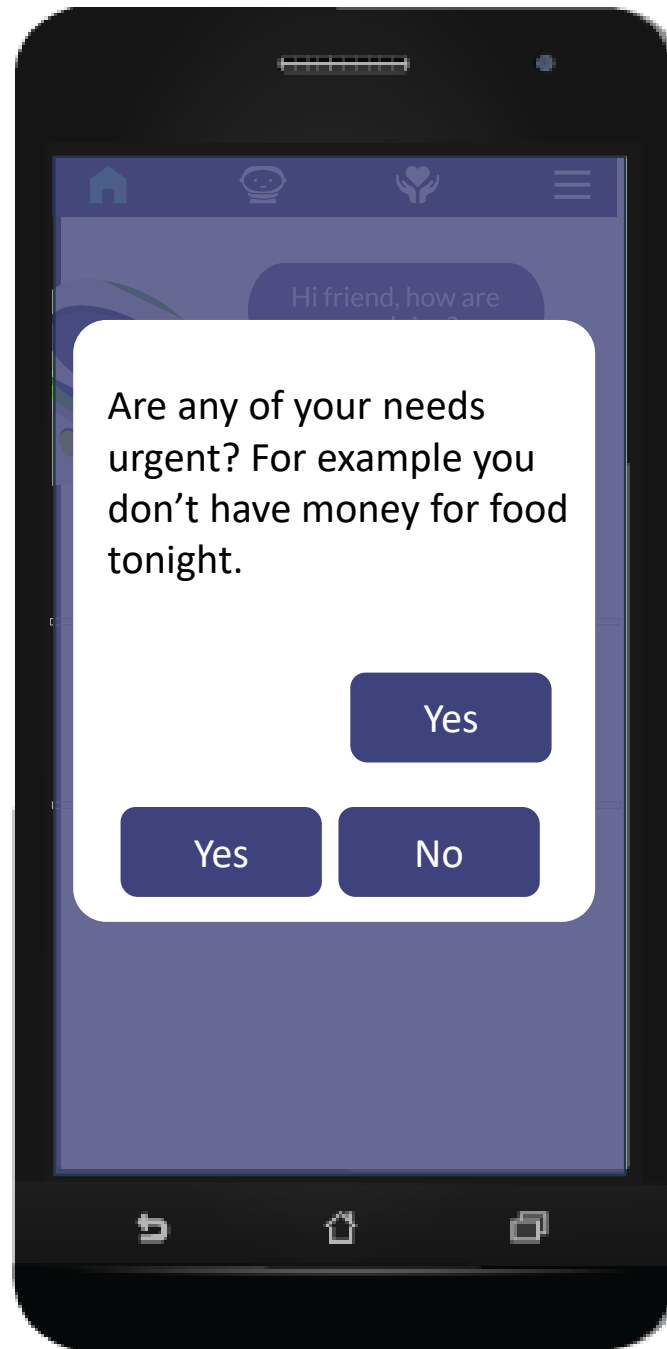


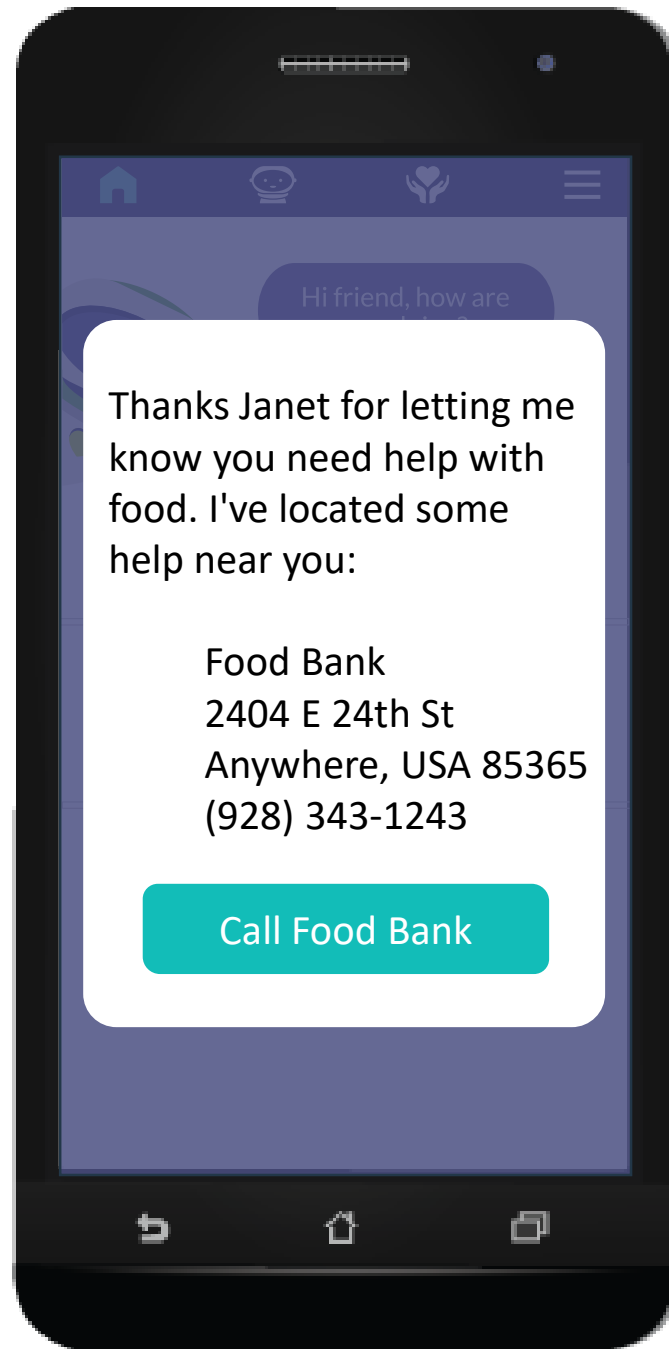


92% of SDOH screenings are completed by your members in the app.



SDOH Screening





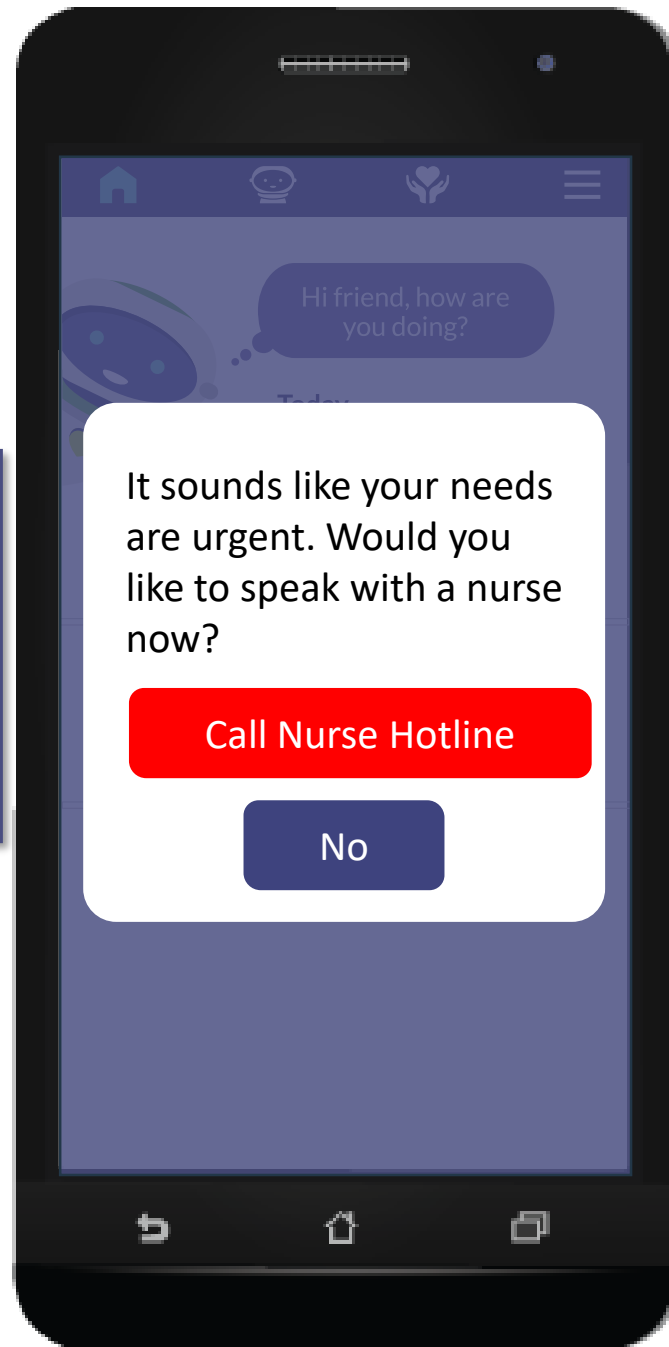
Thanks Janet for letting me know you need help with food. I've located some help near you:

Food Bank
2404 E 24th St
Anywhere, USA 85365
(928) 343-1243

Call Food Bank

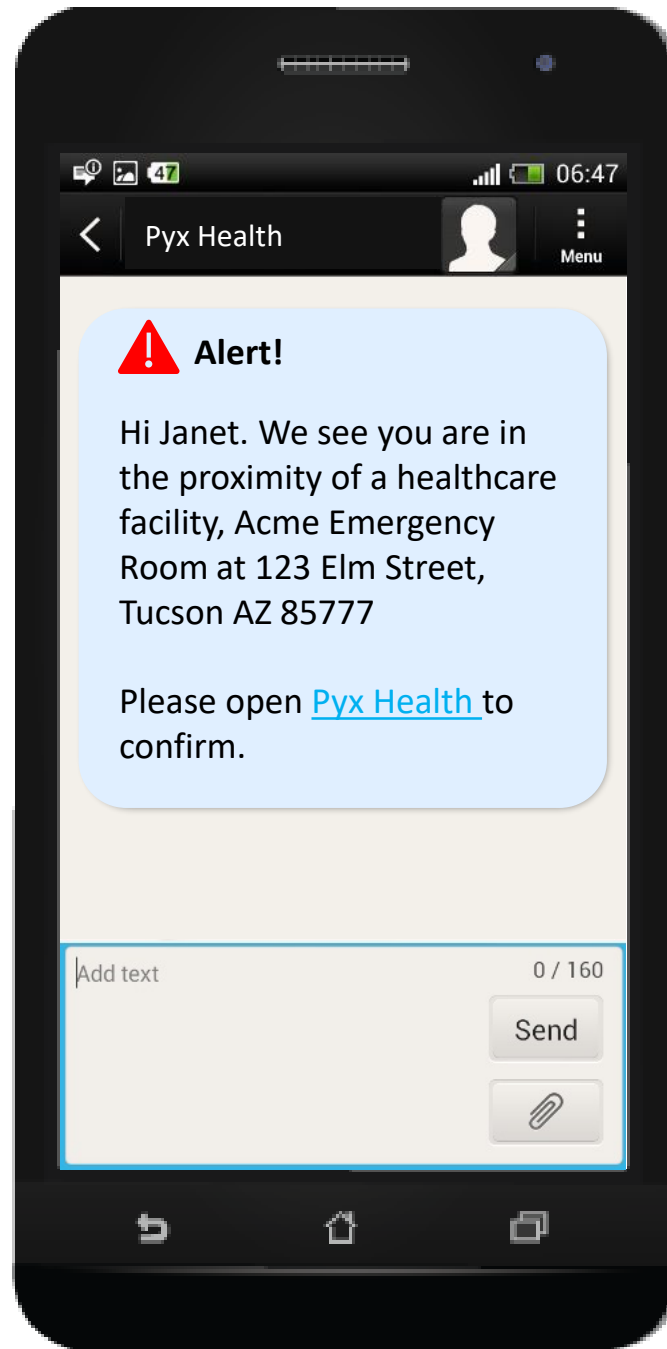


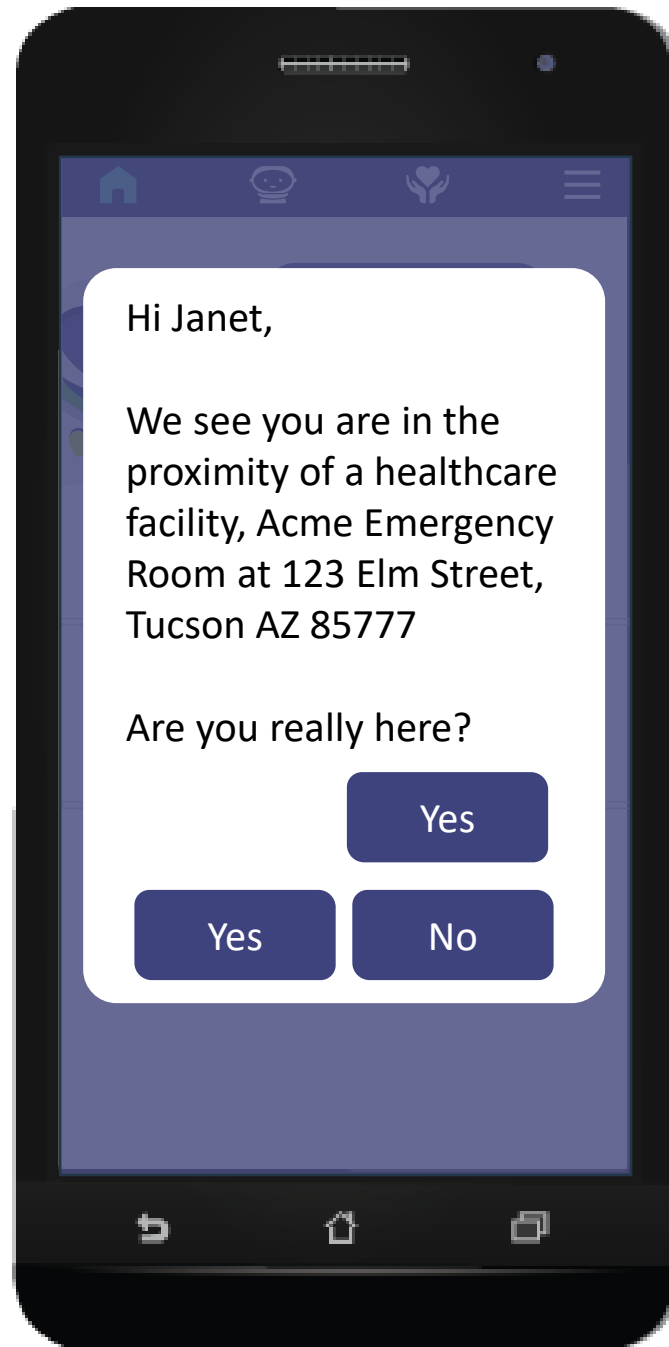
37% of your members will use the app at any given time during the year. These are your boomerang users.

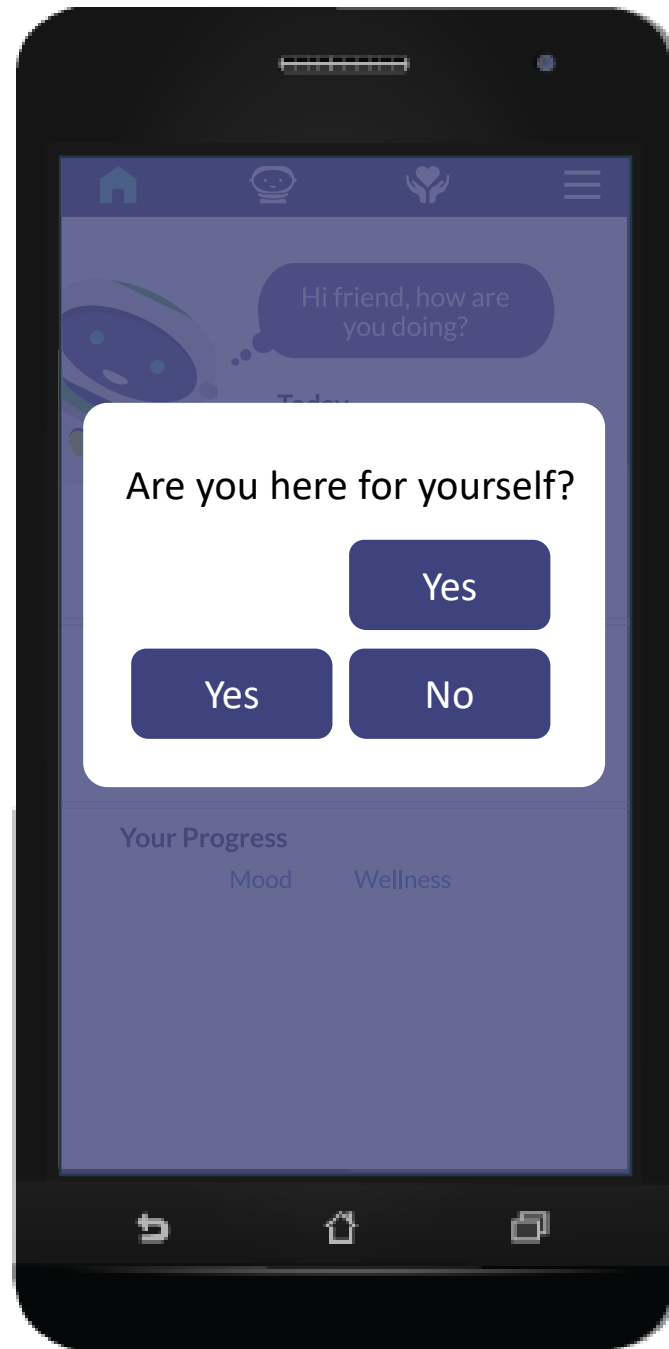


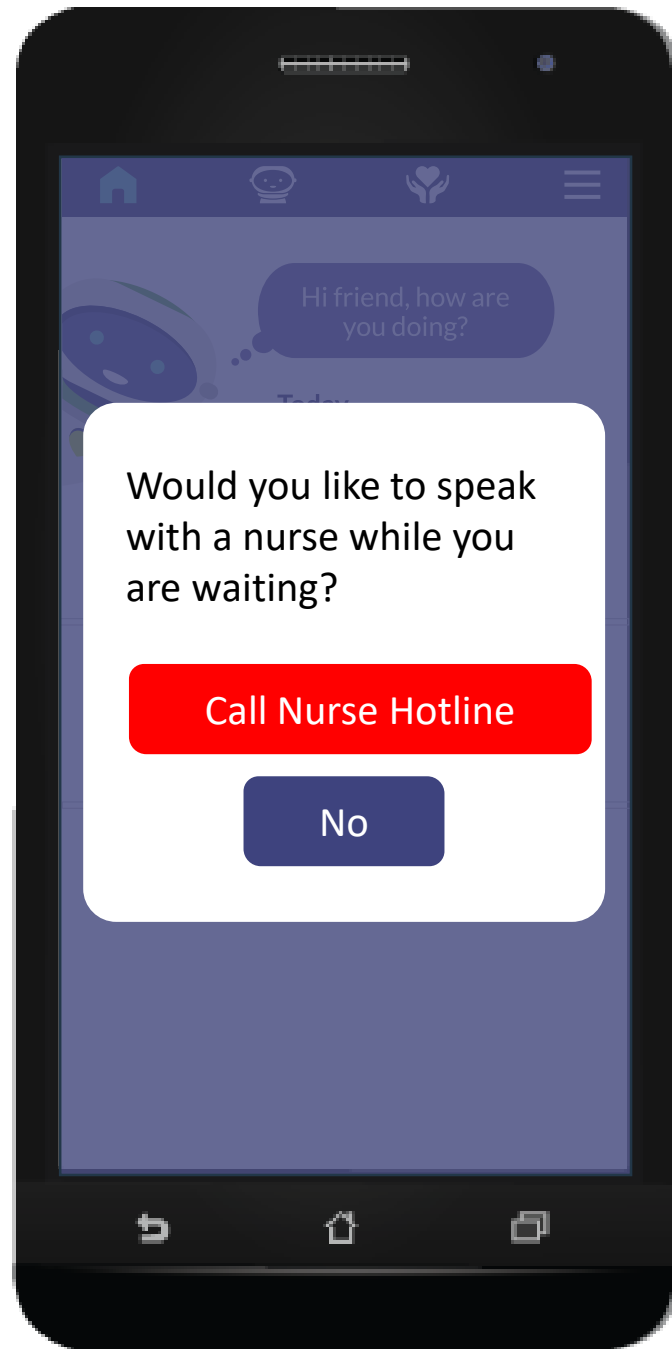
The Companion Call Center reaches out to Janet when her need is urgent.







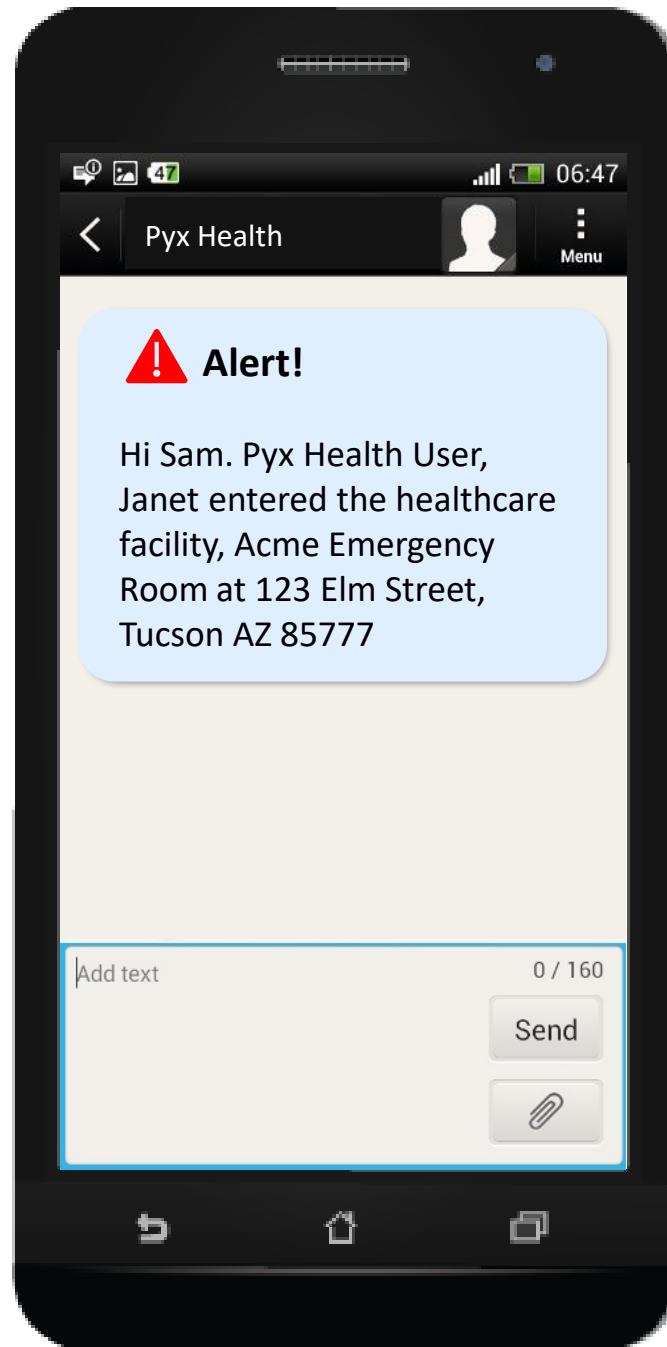




Would you like to speak
with a nurse while you
are waiting?

Call Nurse Hotline

No



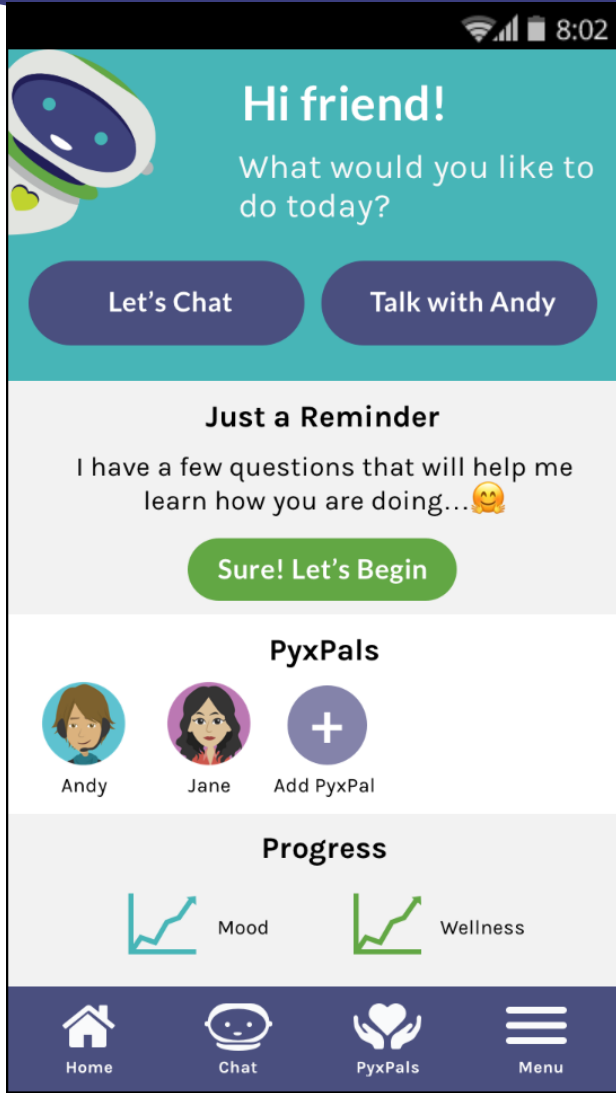
Sam

Supporting Janet in Pyx Health





AI & Human Intervention



Andy, part of the Pyx Health Compassionate Call Center calls your members during:

1. Initial onboarding during their transition of care
2. If the member identifies an urgent SDOH need (within 1 business day)
3. If the member screens lonely on the UCLA Loneliness Scale (within 1 business day)

Health Plan Case Study

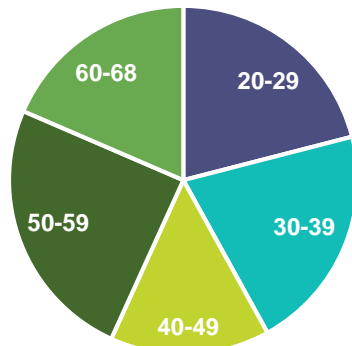


Case study was conducted by a large integrated health plan in the Southwest. This study was completed June 2018 – November 2019.

Health Plan Pyx Users

- 81 Health Plan Members
- Integrated Members – All users have a BH diagnosis
- Case study looked at healthcare utilization 6 months prior to using the Pyx Health app and 6 months post

Ages of Pyx Health Users



Control Group

- Health Plan non-Pyx Health users
- 200 Health plan Members
- Integrated Members – All members have a BH diagnosis
- These users did not use the Pyx Health app – They either declined or we weren't able to reach them
- Case study looked at healthcare utilization 6 months prior to using the Pyx Health app and 6 months post

** Having a control group of 200 members is statistically valid when looking at population rates*

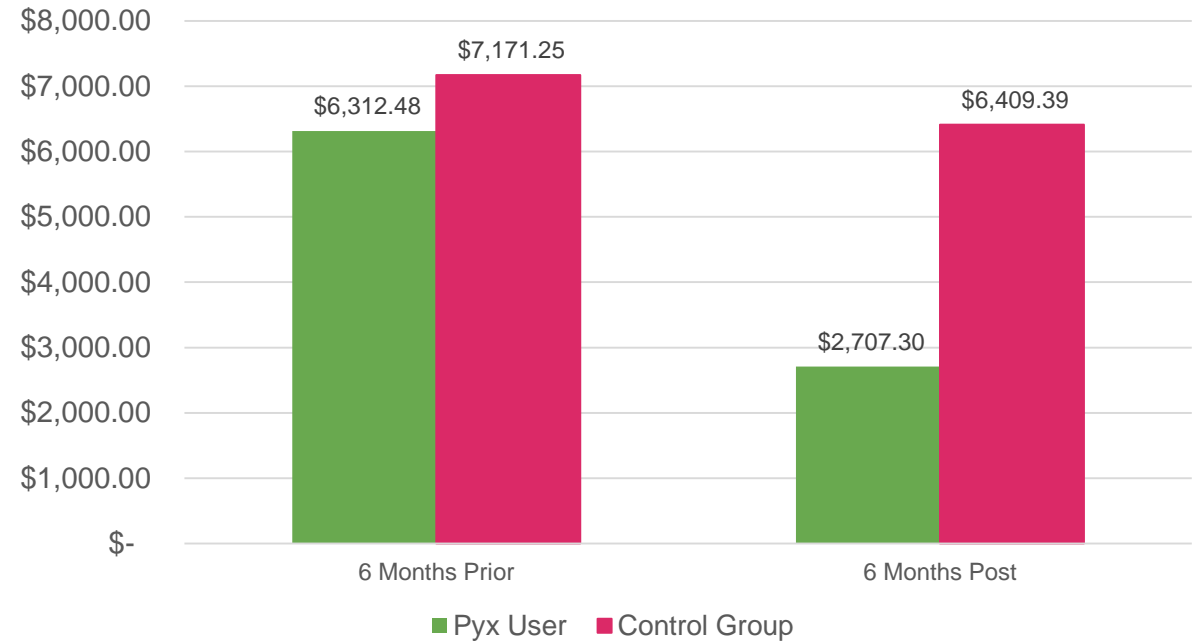
Health Plan Case Study



% Reduction of Total Dollars



Average Inpatient Cost/User for 6 months



Pyx Health users saw a total savings of \$281,090.47

**Reported data accounts for the reduction of the Control Group.*



89% of your members say they go to the Pyx Health app when they need help.



65% of your members reported that the app made them feel more connected to their healthcare team.



82% of your members use the app for at least 30 days.

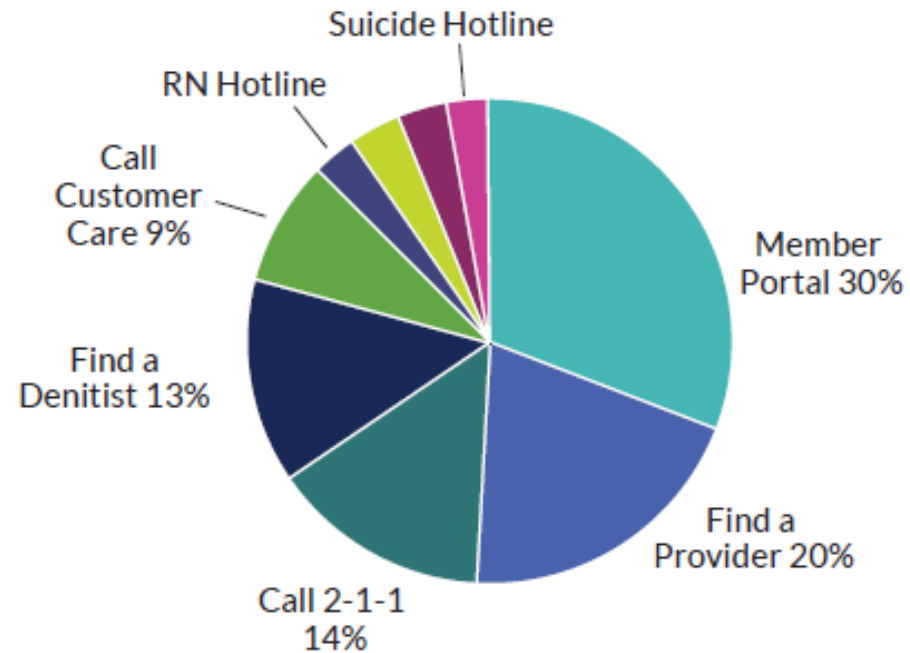


67% of your members who we speak with on the phone download the app during the phone call.



93% of your members reported that they feel healthier after just 30 days of using the app!

Pyxir knows what is important to your members by the **resources** they are using in the app ...



More support for your members when they need it.



On average, calls with your members last for 14-25 minutes.

Housekeeping



Requirements:

1. Smart Phone: iPhone or Android
2. 18 yrs. and older
3. Available in Spanish
4. 3 pieces of information
 - ✓ Cell phone number
 - ✓ Health Plan ID number
 - ✓ Date of Birth

Search 'Pyx Health' in the Apple or Google Play stores.



Pyx Health is a proven solution for you and your members

